VICTORIA'S SECRET PRESS ROOM EXCLUSIVELY FOR THE MEDIA

Victoria's Secret Releases Swim 2012 Catalogue with Supermodel Candice Swanepoel Featured on Cover

January 6, 2011 -- The first of the highly anticipated Victoria's Secret Swim 2012 Catalogues will hit mailboxes nationwide today. Shot by famed fashion photographer Greg Kadel on the exotic island of Bora Bora, the catalogue features the sexiest swimsuits inspired by Brazil's beautiful beaches and Bombshells. The brand, known for launching the careers of the most iconic supermodels in the world, has selected Angel Candice Swanepoel to appear on this year's Swim 2012 Catalogue cover wearing a provocatively sexy Miraculous Push-Up bikini. Bombshells Alessandra Ambrosio, Lily Aldridge, Jasmine Tookes and Edita Vilkevièiûtë can also be seen in the new swim catalogue wearing the season's hottest swimwear.

<u>Candice Swanepoel</u> was born in Mooi River, KwaZulu-Natal, South Africa. She has walked in the annual <u>Victoria's Secret Fashion Show</u> since 2007 and can be seen in a variety of their print and television campaigns. Candice counts being featured on the cover of Victoria's Secret Swim Catalogue as one of the highlights of her career. "It is such an honor to be on the cover of the Victoria's Secret Swim Catalogue. I love the swim collection and always look forward to getting the catalogue in my mailbox every year!" says Candice.

"Brazil with Love" is the first in a series of Swim 2012 Catalogues that will be released throughout the spring and summer months. This year's swim collection introduces the new <u>Gorgeous Push-up Bikini</u> which brings the sexy, supportive style of the Gorgeous Push-up bra to our swim silhouettes. The Gorgeous Push-up top joins the popular Miraculous, BioFit and Very Sexy bra silhouettes that are currently offered within the Victoria's Secret swimwear collection.

The trends featured in this year's swim assortment include embellishment, luxurious fabrics, sexy prints, neon and bright colors and mix and match pieces. Get noticed on the beach and create your perfect fit by mixing and matching your favorite colors, prints and styles to create a swimsuit that shows off your personality and shape.

The <u>2012 Swim Collection</u> is available at VictoriasSecret.com, in the Victoria's Secret Catalogue, select Victoria's Secret stores nationwide, and on the Victoria's Secret iPad and iPhone apps.

Below are links to new must-see Victoria's Secret Swim videos:

Victoria's Secret Swim 2012: Candice's Bikini Tease

Video Link: http://www.youtube.com/watch?v=g6zGSb8WZJw

Embeddable Link: <object width="560" height="315"><param name="movie"

value="http://www.youtube.com/v/g6zGSb8WZJw?version=3&hl=en_US"></param><param name="allowFullScreen"

value="true"></param><param name="allowscriptaccess" value="always"></param><embed

src="http://www.youtube.com/v/g6zGSb8WZJw?version=3&hl=en_US" type="application/x-shockwave-flash" width="560" height="315" allowscriptaccess="always" allowfullscreen="true"></embed></object>

Victoria's Secret Swim 2012: Angels, Islands & Oh-So-Sexy Suits

Video Link: http://www.youtube.com/watch?v=1OHkcUHqXFI

Embeddable Link: <object width="560" height="315"><param name="movie"

value="http://www.youtube.com/v/bM2YSlpqu2M?version=3&hl=en_US"></param><param name="allowFullScreen" value="true"></param><param name="allowscriptaccess" value="always"></param><embed src="http://www.youtube.com/v/bM2YSlpqu2M?version=3&hl=en_US" type="application/x-shockwave-flash" width="560" height="315" allowscriptaccess="always" allowfullscreen="true"></embed></object>

Victoria's Secret Swim 2012: Behind the Scenes

Video Link: http://www.youtube.com/watch?v=bM2YSlpqu2M

Embeddable Link: <object width="560" height="315"><param name="movie"

value="http://www.youtube.com/v/bM2YSlpqu2M?version=3&hl=en_US"></param><param name="allowFullScreen"

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src="http://www.youtube.com/v/bM2YSlpqu2M?version=3&hl=en_US" type="application/x-shockwave-flash" width="560" height="315" allowscriptaccess="always" allowfullscreen="true"></embed></object>

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